

Village Heart Marketing Fund Committee Meeting Agenda

Date: 14 April 2020 at 9am – 10:30am
Venue: **Payinthe, City of Prospect**
Chair: Anne McGuinness
Vice Chair: Sara Della Verde

1.	Welcome <ul style="list-style-type: none"> • Round robin
2.	Discussion <ul style="list-style-type: none"> • Previous meeting minutes
3.	COVID-19 & Business Concerns
4.	Surveys and Feedback Village Heart Marketing Fund Committee Feedback 2019/2020 now open
5.	Prospect Road Photography
6.	SALA Street – Prospect Road
7.	Advertising <ul style="list-style-type: none"> • Adelady – Issue 4 (new financial year) \$4,000 Business feature: <ul style="list-style-type: none"> - Schinella's Your Local Market - Healthy Inspirations - Café Komodo - Mekko Market - Retrovintique - Indy Love - Soonta Prospect
8.	Discover Prospect Road Market 2020 & Mother's Day <ul style="list-style-type: none"> • Event Update
9.	What's On <ul style="list-style-type: none"> • Upcoming business events and promotions • Easter • ANZAC Day • Submit your opening hours over public holidays to Emma • Mother's Day • SALA
10.	Christmas on Prospect 2020 <ul style="list-style-type: none"> • Dress your business competition for Christmas on Prospect • Vine Plaza Activation
11.	Village Heart Marketing Fund Annual Business Plan 2019/2020 <ul style="list-style-type: none"> • Items to be completed

12.	Village Heart Marketing Fund Annual Business Plan 2020/2021 <ul style="list-style-type: none">• Planning to commence• Brainstorm session
13.	Questions <ul style="list-style-type: none">• Any other business?
14.	Next Steps
15.	Close and next meeting Tuesday 12 May 9am-10:30am Venue: Payinthe