



# New Commercial Business Information



## Information for Business Owners

Are you a small business or service professional hoping to increase your reach and grow your business? As a City of Prospect business, you are welcome to utilise the services provided by our Economic Development Team and initiative, Network Prospect. There are a range of small business marketing opportunities readily available through our services, associated businesses, and free social media platforms.

### Promote your business internationally and to an internal network of businesses

The dynamic 'Network Prospect' brand represents our digital projects and initiatives which will support and build our local economy (you!). This Economic Development initiative is supported by an online marketing campaign promoting this site - to promote local businesses and drive future investment, and it's free.

### Free Business Promotion

If you are a bricks and mortar or home-based business, you are in a unique position to stand out to the local community with a business listing on the website. Business Directory and Prospect Professionals pages will display your business contact details.

If you are interested in your business being listed for free on [networkprospect.com.au](http://networkprospect.com.au), please complete the form attached and return completed as soon as possible. Alternatively, you can go to [networkprospect.com.au/business-directory](http://networkprospect.com.au/business-directory) to complete online.

### Network Prospect Business Events and networking opportunities

If you are always interested in expanding your business knowledge and professional development, why not attend one of our flagship Network Prospect events? Professional business events are bi-monthly workshops designed to stimulate the next generation of online entrepreneurs and to generate community networking opportunities. For more information about registering for our upcoming events, head to [networkprospect.com.au/business-events](http://networkprospect.com.au/business-events)

### Co-working Opportunities

#### Little City

Little City is a connected co-working community designed for professionals who have outgrown their home office, located within Prospect. Little City residents have access to our high speed wifi, networking and educational opportunities, corporate utilities, and great Prospect coffee options at your disposal.



If this unique collaborative working space sounds like the place for you to do business, go to [www.littlecitystudio.com.au](http://www.littlecitystudio.com.au) to find out more.

To view their Network Prospect listing, go to: [networkprospect.com.au/prospect-road](http://networkprospect.com.au/prospect-road)

### Business Hub

Business Hub has over 100 members across a wide range of industries and has now introduced its fifth location in Adelaide, Business Hub Prospect. Each member has access to their various office facilities and networking opportunities with local businesses and professionals.

Business Hub Prospect was at full capacity within 3 weeks of opening and now has expanded a further 150m<sup>2</sup> of space to cater for the demand. Rocket Wealth Management has relocated to one of the new larger offices in Business Hub Prospect.

Business Hub Prospect welcomes businesses from diverse industries to register and arrange an inspection of the new facilities.

For more information, go to [www.businesshuboffices.com.au/prospect](http://www.businesshuboffices.com.au/prospect)

To view their Network Prospect listing, go to: [networkprospect.com.au/prospect-road](http://networkprospect.com.au/prospect-road)

### Stay Social

Want to stay updated with the latest news, initiatives, events, and more? Check us out on Facebook: @networkprospect

Instagram: @networkprospect

Youtube: **Network Prospect Channel**

### Business Support

We understand you may require further business support, which is why Network Prospect keeps you updated about available funding opportunities and valuable and affordable support.

City of Prospect is a member council of Eastside Business Enterprise Centre (EBEC), for more information about their services go to [www.eastsidebec.com.au](http://www.eastsidebec.com.au).

### Investment Opportunities

Are you investment ready? Prosper in one of the fastest growing regions in South Australia, Prospect. For more information, go to [networkprospect.com.au/investment-opportunities](http://networkprospect.com.au/investment-opportunities).

### Export

There is a great deal of support to understand how China can bring benefits to your businesses. Let us know if you are looking to expand and we can get you in contact with the right people.



You may like to register your business on [SASDConnect.com.au](https://SASDConnect.com.au). SASD Connect is a unique platform designed to connect businesses in South Australia and Shandong, China. Driven by Local Government, the platform provides a supported pathway for South Australian business to competitively target China's third and fourth tier markets. SASD Connect leverages the strong relationship between sister states South Australia and Shandong, and is the result of the Memorandum of Understanding (MoU) signed in May 2015.

**For more information:**

If you have any questions about any of these initiatives and your business, feel free to contact Emma Grivell, Economic Development Project Support Officer at [networkprospect@prospect.sa.gov.au](mailto:networkprospect@prospect.sa.gov.au) or on 8342 8119.

## Business Directory Listing Template

Please complete the following template and return back to Emma Grivell, Economic Development Project Support Officer via;

Email: [networkprospect@prospect.sa.gov.au](mailto:networkprospect@prospect.sa.gov.au)

Post: PO BOX 171, PROSPECT SA 5082

Council Office: 128 Prospect Rd, PROSPECT SA 5082

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

**Brief overview of business:** 100 - 150 words max. For example: why is your business unique to Prospect, history of business in the Prospect region, what is special about your products / services.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

State any relevant industry license #'s that are legally required to be displayed in promotions:

\_\_\_\_\_

Would your business be interested in offering vouchers as prizes / incentives for the purpose of online marketing, and if so please describe? \_\_\_\_\_

\_\_\_\_\_

### Business Social Media Presence

Does your business have a social media presence in the following forms, if so tick applicable boxes and list account url address.

- Facebook \_\_\_\_\_
- Instagram \_\_\_\_\_
- Twitter \_\_\_\_\_
- Youtube \_\_\_\_\_

Please also provide 3 - 5 high quality images of your shop front, products, or any other image that will showcase your business. Provide in JPEG format. (Photo's to be sent via email / post CD or USB drive)

*\*Please be advised that the text provided will be used as a guide for content creation and may not be used word for word.*

## Prospect Magazine



Summer 2015



Autumn 2016



Winter 2016



Spring 2016

## SEND YOUR MESSAGE TO THE RIGHT AUDIENCE

Prospect Magazine is published four times a year and delivered to the doors of over 9,500 properties and 22,000 people located right across City of Prospect.

Advertising in the magazine is a low-cost and highly effective way to reach local residents and businesses to let them know what your business has to offer.

How does it work?

Spaces fill fast. Contact us today to reserve your booking and simply provide your artwork two weeks later, or talk to us about creating a new ad.

Contact: [communications@prospect.sa.gov.au](mailto:communications@prospect.sa.gov.au)

### Artwork Specifications

High resolution, 300dpi

JPG, TIF or PNG

Full colour

**The connected city where smart people come to live, work and play.**

**NETWORK PROSPECT**

128 Prospect Road, Prospect

PO Box 171, Prospect

+61 8342 8031

[networkprospect@prospect.sa.gov.au](mailto:networkprospect@prospect.sa.gov.au)

[www.networkprospect.sa.gov.au](http://www.networkprospect.sa.gov.au)